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#### DESIGNER

Born in Sofia, Bulgaria in 1994, Ellie Lukova crossed continents just after her 12th birthday, carrying with her a deep-rooted connection to her homeland's traditions. Growing up between two worlds, her artistic voice began to take shape—blending the boldness of street art, the fluidity of watercolor, the texture of mixed media, and the soul of Bulgarian folk imagery. Her early work, recognized nationally by the Scholastic Art & Writing Awards, became both a bridge and a beacon—guiding her toward formal studies in Fine Art in Boston, MA.

#### **INSPIRATION**

Inspired by the greatest artists in history and today, Paperazzi became an homage to a few of the icons in art, interpreted through Ellie's eyes. The patterns are thoughtfully adopted for interiors to be rather supportive of their surroundings than pretentious of the space they are in. The collection is the result of unique experimentation though traditional art methods like watercolor, pastel, acrylic, and oil, and digital illustration. In some cases the artist goes as far as combining mixed media goods such as salt, tea, and string to create a 3-dimensional look.

#### WHY PAPERAZZI?

Paperazzi was created with the discerning designer in mind, containing seven collections with single roll repeats for ease of application.\* The patterns are fluid and subtle, designed to accentuate rather than dominate the overall design aesthetic. Wallpapers are made and designed in the USA and are available for quick shipment, scaled to the space and supplied in sequential rolls with an allowance made for trimming. 3D Renderings and bespoke design services are available upon request for custom design needs.

\*Excludes Salty City mural which is a 3 panel repeat

#### SUSTAINABILITY

With a lens sharply focused on sustainability, the collection proudly meets and in some cases exceeds sustainability requirements set by the USA. See back page for more information.

### EAST COAST LOCAL & ALL USA MADE

Designed: Boston, MA
Roll material: New Jersey
Fabrication: New Hampshire

### **AVAILABLE CUSTOMIZATION**

Pattern scale
Pattern color & Pantone color match
Completely custom orders & ideas

Inspired by the mark making of Japanese woodplocks, accented with modern colors







# PTNAB001 - WOODBLOCKS - NEUTRAL

Inspired by the mark making of Japanese woodplocks, accented with modern colors





### PTNAB001 - WOODBLOCKS - BLUSHING ORANGE

Inspired by the mark making of Japanese woodplocks, accented with modern colors





#### PTNAB001 - WOODBLOCKS - OVERVIEW









Black & White

Gloom

Neutral

Blushing Orange

### **SPECIFICATIONS:**

PATTERN REPEAT: Every 24" horizontally, 53.3" vertically PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

# PTNAB002 - STICKS - IVORY

Marks inspired by Retna's street art





# PTNAB002 - STICKS - BAMB00

Marks inspired by Retna's street art, colors influenced by nature





# PTNAB002 - STICKS - MOODY BLUES

Marks inspired by Retna's street art. colors influenced by dramatic Renaissance blues





### PTNAB002 - STICKS - OVERVIEW







Tvory

Bamboo

Moody Blues

### **SPECIFICATIONS:**

PATTERN REPEAT: Every 24" horizontally, 127" vertically PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

### PTNAB003 - SPACE TRIP - MARTIAN

Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by childhood memories of Looney Tunes





### PTNAB003 - SPACE TRIP - JUPITER

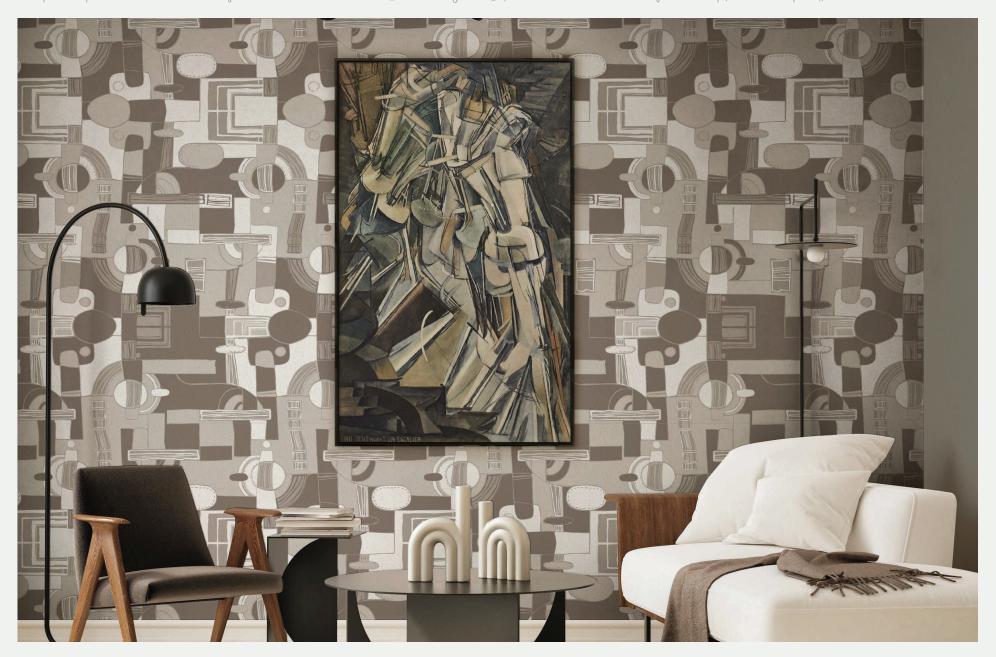
Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colorsinfluenced by Jupiter's palette





### PTNAB003 - SPACE TRIP - LUNA

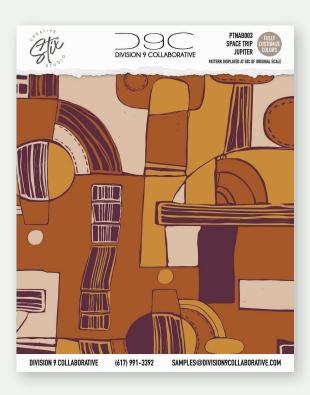
Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by the lunar palette





### PTNAB003 - SPACE TRIP - OVERVIEW







Marian

Tupiter

Duna

### **SPECIFICATIONS:**

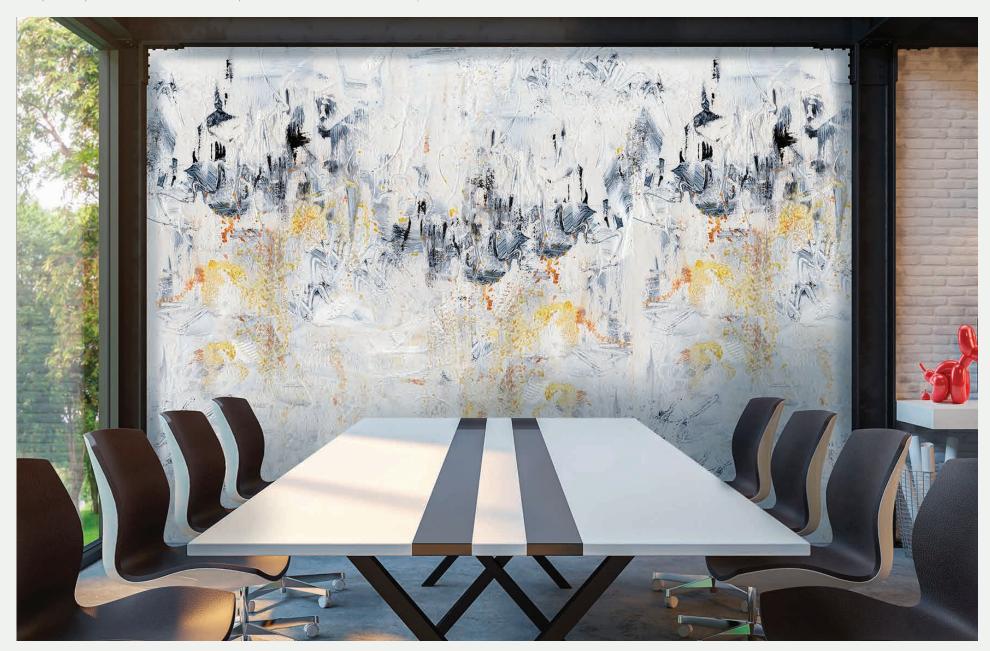
PATTERN REPEAT: Every 24" horizontally, 59.5" vertically PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, vfixed width panels (standard size is 127"H x 24"W)

# PTNAB004 - SALTY CITY - OCHRE

Inspired by modern abstract art & personal mixed media techniques





### PTNAB004 - SALTY CITY - OVERVIEW





Ochre

Glacier

### **SPECIFICATIONS:**

MURAL REPEAT: Every 3 panels - 72" horizontally, 127" vertically

MURAL SCALE: Can be adjusted via client's request

MURAL COLOR: Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

# PTNAB006 - WEEPING WILLOW - DUSTY ROSE

Inspired by Monet's expolation of light and nature via watercolor and pastel





### PTNAB006 - WEEPING WILLOW - OVERVIEW





Dusty Rose

Mid Day

### **SPECIFICATIONS:**

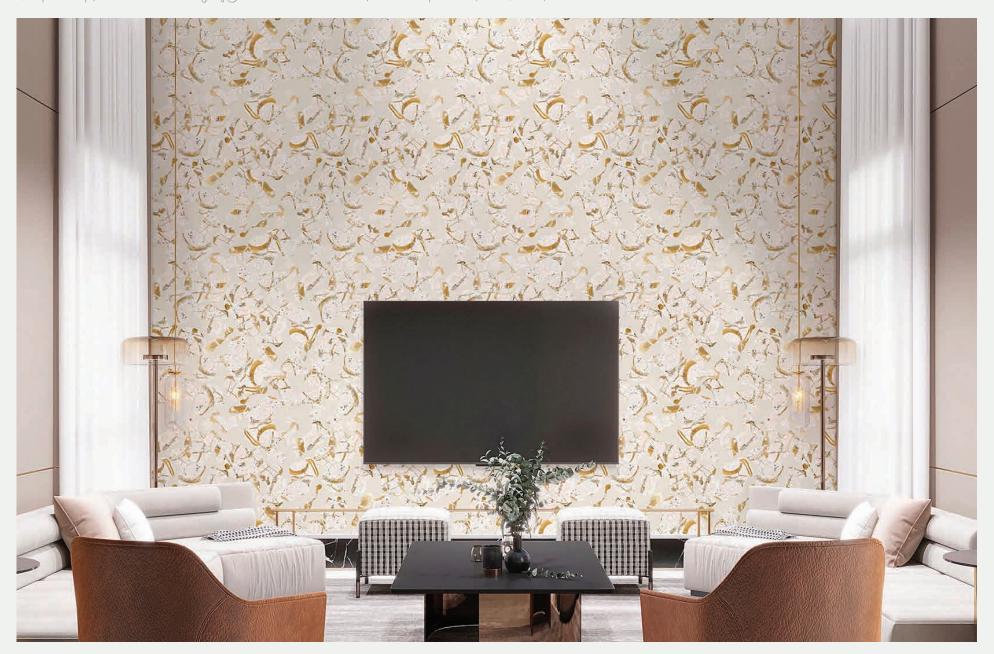
PATTERN REPEAT: Every 24" horizontally, 17.25" vertically PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

# PTNAB007 - POKA POLLOCK - IVORY

Inspired by the mark making of Jackson Pollock with an experimental cut out wist





# PTNAB007 - POKA POLLOCK - PASTEL

### PTNAB007 - POKA POLLOCK - MOTH

Inspired by the mark making of Jackson Pollock with an experimental cut out wist

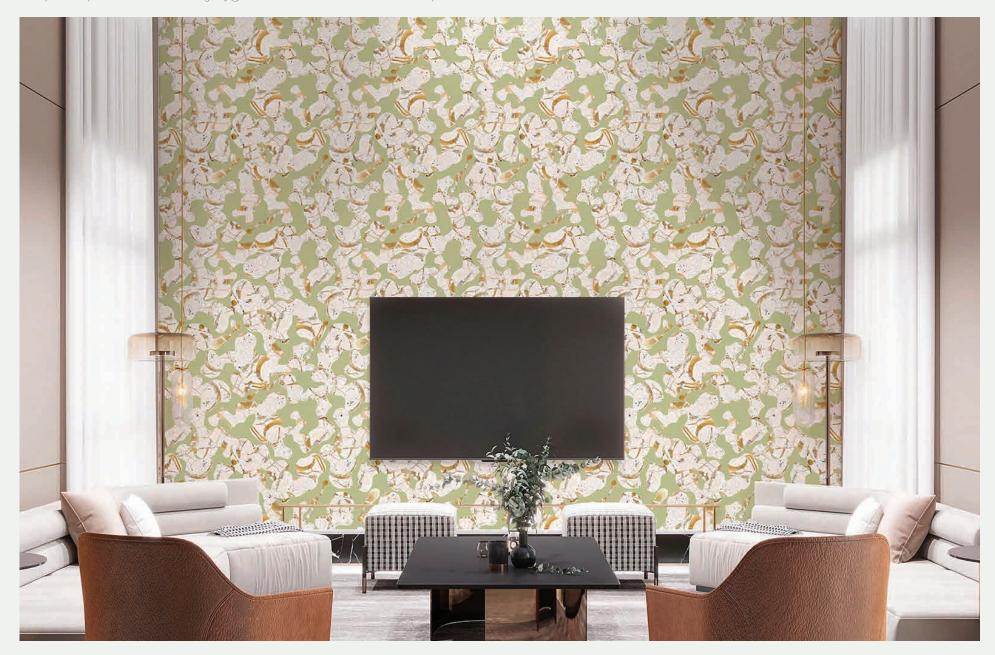






# PTNAB007 - POKA POLLOCK - DUSTY OLIVE

Inspired by the mark making of Jackson Pollock with an experimental cut out wist





#### PTNAB007 - POKA POLLOCK - OVERVIEW









Tvory

Pasel

Moth

Dusty Olive

### **SPECIFICATIONS:**

PATTERN REPEAT: Every 24" horizontally, 54" vertically PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match background via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

### PTNAB008 - RACING THOUGHTS - BLOC

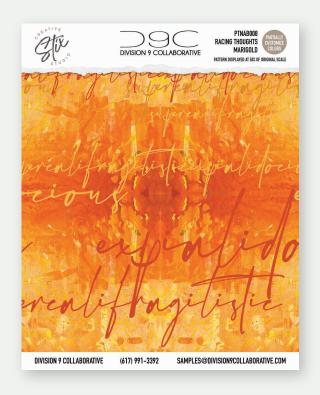
Inspired by the layered and weathered marks on old concrete apartment buildings from early childhood





#### PTNAB008 - RACING THOUGHTS - OVERVIEW





Bloc

Marigold

### **SPECIFICATIONS:**

PATTERN REPEAT: Every 24" horizontally, 47" vertically PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

# PTNAB010 - STRIA - WARHOL

Inspired by simple cut and paste paper collages





# PTNAB010 - STRIA - NAUTICAL

Inspired by simple cut and paste paper collages





Inspired by simple cut and paste paper collages







### PTNAB010 - STRIA - OVERVIEW









9 - 5

Deville

Nautical



### **SPECIFICATIONS:**

MURAL REPEAT: Every 3 panels - 72" horizontally, 127" vertically

MURAL SCALE: Can be adjusted via client's request

MURAL COLOR: Can Pantone color match background via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W) Wallpapers do not come in a repeat roll



(1) arhol

STANDARD PANEL SIZE:

STANDARD MURAL SIZE:

24" x 127"

72" x 127"

60.96 x 322.58 cm

182.88 x 322.58 cm

UU.7U X JZZ.JU CIII		102.00 X 322.30 CIII				
		PANEL 1	PANEL 2	PANEL 3		
	12.7"					
0411						

#### **CONSTRUCTION:**

Ultra-white embossed vinyl face with laminated fabric baking. backing is poly-cotton woven or polyester/pulp non-woven depending on face emboss.

#### INSTALLATION:

Standard commercial wallcovering pastes, primers and techniques. For indoor use in environmentally controlled spaces.

#### TYPE II PROPERTIES:

Passes all criteria for WA 101 Type II properties including:

• Break Strength • Tear Strength

- Cold Crack
- Heat Aging

- Shrinkable
- Stain Resistance
- Coating Adhesion Colorfastness
  - Crocking

Washability

SPECIFICATIONS:

- Scrubability
- Blocking

Federal Specification: CCC-408-D Type II\*

WA Specification: WA-101, NSF/ANSI 342 Sustainability Standard

NFPA Life Safety Code 101\*

#### FIRE TESTING:

127"

 ASTM-E84 Tunnel Test Passed Class A • EU Class Flame (EN15102) Passed Class B. s2 Passed all requirements • BS476 Parts 6&7 • CAN/ULC-S102 Passed all requirements

#### SUSTAINABILITY:

NSF-342 Certified for Silver compliance for all 20oz wallcovering constructions

HPD - Health Production Declaration available

EPD - Environmental Production Declaration available

Low VOC - Meets California CDPH Standard for Schools and Offices

Meets or exceeds EU Toxicity standard

Naphthalene free formulation

Prop 65 complaint

Manufactured without the use of Brominated flame retardants